



# AVANTHI INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Approved by A.I.C.T.E., New Delhi & Permanently Affiliated to J.N.T.U-GV, Vizianagaram)

NAAC "B++" Accredited Institute

Cherukupally (Village), Near Tagarapuvalasa Bridge, Vizianagaram (Dist) -531162.

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## Best Practice 1

### 1 Career Advisory and Augmented Services (CAAS)

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Principal

PRINCIPAL

Avanthi Institute of Engg. & Tech.  
Cherukupally (V), Bhogapuram (M)  
Vizianagaram (Dist.)-531162



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## BEST PRACTICE I

### TITLE: Career Advisory and Augmentation Service (CAAS)

#### Objective

Avanathi Institute of Engineering and Technology has a dedicated “Career Guidance, Training & Placement Cell”, which was initiated in the year 2018, and is being upgraded every year, as per the technological advances and industry requirements. The main objective of the cell is to groom the students to excel in the competitive world and to enhance their overall technical skills in order to maintain good placement record. This cell continuously strives to help students in pursuing their career goals by acquiring employability skills and to ultimately attain the desired employment. This feat is accomplished through building a strong partnership among students, alumni, faculty-members and industries. The “Career Advisory and Augmentation Service (CAAS)” is a division operating under the Career Guidance, Training & Placement cell, which develops the technical skills, communication skills, and language skills of the students. CAAS organizes programs and sessions to brush up the logical, analytical and verbal skills of the students and train them to secure placements in reputed industries. Career guidance begins with an assessment of an individual’s skills, interests, and strengths. This information is then used to identify potential career paths that may be a good fit for the student.

#### Context

As the global economy is becoming increasingly competitive, it is more important than ever for students to make informed decisions about their careers, especially in view of the rising overseas education opportunities. While studying abroad provides students with a wealth of opportunities to learn, to grow, and explore new career paths, it can also be a confusing and overwhelming experience, especially for students who are unsure about what they want to do with their lives. Career guidance can help students understand their strengths, weaknesses, and interests, and provide them with a clearer picture of the career paths available to them. Our management, which is well-experienced in this regard, has focussed on the training of the students for placement from the first year onwards. Within a short period, a Career Guidance, Training & Placement cell has been established with an experienced placement officer and a dedicated team. Since then, the placement process of the college has taken a step towards the successful placement of students. It provides information and assistance about various occupations, such as job requirements, growth potential, and earning potential.



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## The Practice

The Career guidance, Training & Placement cell consists of various departments which deal with both technical and non technical skills. The technical team deals with recent trends in the world of automation and digital literacy. The domains in the technical aspects are based on different programming languages as well as testing tools in various departments of information technology. Some of the languages are problem solving using C, Python programming, Java script and Automation testing tools like SQL, testimonials etc. The non-technical team deals with the focused acquisition of knowledge by students, the team supports the students in improving their personal and mental capabilities and build confidence to survive in a competitive world. Improving soft skills of the students by focusing on their vocabulary, error detection, resume building, participation in group discussions, JAM sessions etc., form a part of the training process. The team also deals with improving the arithmetic ability of the students like aptitude, reasoning and logical thinking. The students of our college are provided with guidance and training right from the first year to make them future ready. The orientation sessions are conducted as a part of curriculum development by the external industry experts along with training professionals of the college. The sessions are conducted every year for a continuous fifteen days along with regular class work for all Engineering disciplines. Students have the feasibility to chose their passionate path and combine their academic knowledge with the training and guidance provided by the Career guidance and Placement cell, as the prerequisite for their successful career.

## PROBLEMS ENCOUNTERED:

- Communication is the first challenge encountered by the students hailing from a rural background ,which has to be overcome,as it is vital for securing any placement.
- In spite of being good at academics, some students are unaware of the latest technologies and practices of the job market and industry.
- There is a lack of awareness and information among both parents and students about the various career options available to them.
- It is a difficult task to make the students speak confidently in front of a large group and face the interviews.
- The attitude of most of the students is not positive enough as they are impatient, distracted and unobliging.



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## RESOURCES REQUIRED:

- The continuous updating of the "Career guidance, Training & Placement cell" is necessary to help the students get through the actual recruitment process.
- To recruit more number of experts for the "Career guidance, Training & placement cell" and make the cell as a Resource Center for widening the job prospects of students.
- All the faculty members need to involve themselves in motivating the students to help them improve their overall performance.
- The parents need to monitor the academic performance and the behavior of their wards to complement the efforts of the Career Guidance, Training & Placement Cell.



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Date: 01/01/2024

## CIRCULAR

This is to inform that the department of English is organizing a Three Day Skill Enhancement Program on "Communicative English" from 02/01/2024 to 04/01/2024 for the students of B.tech. II year. Interested students can register their names with their respective faculty members of English. The schedule of the program is as given below:

S.NO	DATE	ACTIVITIES	NAME OF THE BRANCH	TIMINGS
1	02/01/24	VOCABULARY DEVELOPMENT	ECE,CSE	9.30A.M-12.00A.M & 1.30P.M-4.00P.M
2	03/01/24	READING SKILLS	ECE,CSE	9.30A.M-12.00 A.M & 1.30P.M-4.00P.M
3	04/01/24	CONVERSATIONAL SKILLS	ECE,CSE	9.30A.M-12.00A.M & 1.30P.M-4.00P.M

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Date: 05/01/2024

## REPORT

In order to enhance the communication skills of the students, a three day skill enhancement program on "Communicative English" was organized by the department of English, from 02/01/2024 to 04/01/2024 for the students of B tech II year. The program aims at filling the gaps in communication by imparting the knowledge of Vocabulary, Reading and Conversational Skills to the students.

**Number of students participated** : 322  
**Resource Person** : Mrs.P.Naga Rani, Assistant Professor, AIET.  
**Date** : 02/01/24 to 04/01/24  
**Time** : 9.30 AM to 12.30 PM & 1.30 PM to 4.30 PM

### **Outcome of the program:**

- Students will be able to identify strategies for defining words from context and also for retaining new words in a working vocabulary.
- Students will be able to find relation among the words and be able to use them in different situations.
- Students will be able to scan for specific information from the text in less time.
- Students will develop creativity and imagination and use their cognitive abilities.
- Students will be able to shed their inhibitions and communicate confidently after attending the program.
- Students will be able to use a better diction while communicating and be more communicative after the program.

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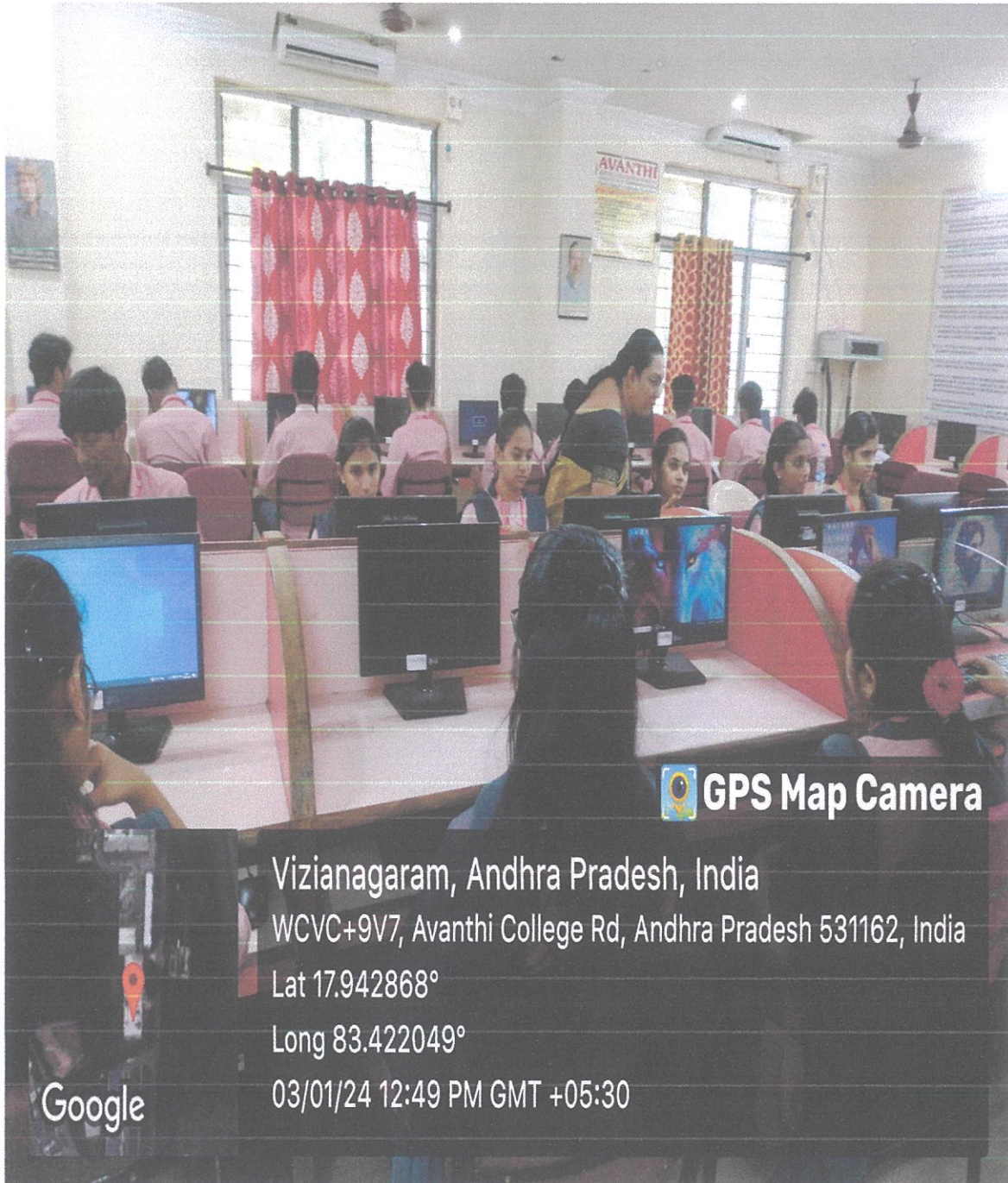
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Communicative English Session for II B.Tech Students



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Date: 28/12/2023

## CIRCULAR

All the first year students are informed that a program on "GROUP DISCUSSION" has been scheduled on 03/01/24 in our campus as per the directions of the Principal. The interested students from I year can participate in the program as per the schedule given below.

S.NO	NAME OF THE BRANCH	TIMINGS
1	MECH, EEE, ECE, CSE, CSMD	2.30 P.M -5.00.P.M

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Date: 06/01/2024

## REPORT

**Name of the program** : Group Discussion  
**Date** : 03/01/24  
**Timings** : 2.30 P.M -5.00.P.M  
**Resource Person** : Mrs.D.Naga Rani, Assistant Professor,AIET.  
**No of participants** : 72  
**Topic** : "Impact of Social Networking Sites"

The discussion was fruitful; the session was energetic and generated a lot of interest. There were three groups which participated in the discussion. The first group was in favor of the topic "**Impact of Social Networking Sites**" the second group was against it and the third one was neutral.

The aim of this group discussion was to develop the confidence, communication skills, leadership quality and thinking capacity of the students. The points discussed in favour of the topic were like: cyberbullying , Addiction,Privacy and Mental Health

Overall, the discussion was positive, because each one of them came up with good information on the topic and everyone listened with utmost interest when other members were sharing their ideas. Speaking in the group discussion boosts the self-confidence of the students.

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Group Discussion for I year Students



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Date:06/10/23


## CIRCULAR

A program to develop the skills of the students in Java ,Verbal ability and Quantitative Reasoning to meet the demands of the present diversified work environment is organized by our Institute from 09/10/23 to 11/11/23. All the pre-final year aspirants are informed to participate in the program as per the schedule given below:

S.NO	NAME OF THE BRANCH	DATE	TIMINGS
1	EEE	09/10/23 to 21/10/23	9.30 A.M.-12.00 P.M.
2	MECH	09/10/23 to 21/10/23	9.30 A.M.-12.00 P.M.
3	ECE	09/10/23 to 21/10/23	9.30 A.M.-12.00 P.M.
4	CSE	23/10/23 to 11/11/23	9.30 A.M.-12.00 P.M.
5	CSD	23/10/23 to 11/11/23	9.30 A.M.-12.00 P.M.
6	CSM	23/10/23 to 11/11/23	9.30 A.M.-12.00 P.M.

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Date: 13-11-2023

## REPORT

A Training session on Aptitude was conducted for III B.tech students of EEE, MECH, ECE, CSE, CSD and CSM to acquire knowledge in Java and solve different quantability questions in the competitive examinations. Aptitude skills allow students to develop qualities such as perception, understanding and solving complicated questions, empathy and logical reasoning

<b>Name of the program</b>	:	Aptitude Training
<b>Date</b>	:	31/10/2022 to 17/11/22
<b>Timings</b>	:	9.30 AM -12.00 PM
<b>Resource Person 1</b>	:	Mr.N.Madhu, Trainer, Talent Scope Academy
<b>Resource Person 2</b>	:	Mr.G.Eswar, Trainer, Talent Scope Academy
<b>Resource Person 3</b>	:	Mr.T.Mahesh,Trainer, Talent Scope Academy
<b>Resource Person 4</b>	:	Ms.A.Pavani, Trainer,Talent Scope Academy
<b>Resource Person 5</b>	:	Mr.V.Venkata Ramana,Trainer,Talent Scope Academy
<b>No of participants</b>	:	<b>504</b>

The program is intended to educate the students about the importance of Aptitude Skills in their career and life. Talent Scope Training Academy provided an effective training session to improve their Aptitude skills and also conducted tests for students in order to assess their level of problem solving ability.

**Outcome:** The Quantitative Reasoning course is organized around mathematical and statistical concepts. The course's nontraditional treatment of content will help students develop conceptual understanding by supporting them in making connections between concepts and applying previously learned material to new contexts. The course will help to prepare students for success in future courses, gain skills for the workplace, and participate as productive citizens in our society. The students will be able to demonstrate procedural fluency with real number arithmetic operations and use those operations to represent real-world scenarios and to solve stated problems. Demonstrate number sense, including dimensional analysis and conversions between fractions, decimals, and percentages. Determine when approximations are appropriate and when exact calculations are necessary.

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Java Training for III year students



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Date:24/11/23

## CIRCULAR

A program to develop the skills of the students in C Language, to meet the demands of the present diversified work environment is organized by our Institute from 27/11/23 to 02/12/23. All the first year aspirants are informed to participate in the program as per the schedule given below:

S.NO	NAME OF THE BRANCH	DATE	TIMINGS
1	EEE	27/11/23 to 02/12/23	9.30 A.M.-12.00 P.M.
2	MECH	27/11/23 to 02/12/23	9.30 A.M.-12.00 P.M.
3	ECE	27/11/23 to 02/12/23	9.30 A.M.-12.00 P.M.
4	CSE	27/11/23 to 02/12/23	1.00 P.M.-3.30 P.M.
5	CSD	27/11/23 to 02/12/23	1.00 P.M.-3.30 P.M.
6	CSM	27/11/23 to 02/12/23	1.00 P.M.-3.30 P.M.

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Date: 13-11-2023

## REPORT

A Training session was conducted for I B.tech students of EEE, MECH, ECE, CSE, CSD and CSM to acquire knowledge in C language and solve different quantability questions in the competitive examinations. Aptitude skills allow students to develop qualities such as perception, understanding and solving complicated questions, empathy and logical reasoning

<b>Name of the program</b>	: Training in C-Language
<b>Date</b>	: 27/11/23 to 02/12/23
<b>Timings</b>	: 9.30 AM -12.00 PM, 1.00 P.M-3.30 P.M
<b>Resource Person 1</b>	: Mr.G.Eswar, Trainer, Talent Scope Academy
<b>Resource Person 2</b>	: Ms.A.Pavani,Trainer, Talent Scope Academy
<b>Resource Person 3</b>	: Mr.N.Srinivas Rao,Trainer, Talent Scope Academy
<b>No of participants</b>	: 537

The program is intended to educate the students about the importance of Aptitude Skills in their career and life. Talent Scope Training Academy provided an effective training session to improve their Aptitude skills and also conducted tests for students in order to assess their level of problem solving ability.

**Outcome:** The Quantitative Reasoning course is organized around mathematical and statistical concepts. The course's nontraditional treatment of content will help students develop conceptual understanding by supporting them in making connections between concepts and applying previously learned material to new contexts. The course will help to prepare students for success in future courses, gain skills for the workplace, and participate as productive citizens in our society. The students will be able to demonstrate procedural fluency with real number arithmetic operations and use those operations to represent real-world scenarios and to solve stated problems. Demonstrate number sense, including dimensional analysis and conversions between fractions, decimals, and percentages. Determine when approximations are appropriate and when exact calculations are necessary.

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**Verbal Ability Training for I year students**



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Date : 16/10/23

## CIRCULAR

This is to inform that Career Guidance & Training and Placement Cell is conducting a one day GATE Orientation Session on 17/10/23 by ACE academy. All the III year students are hereby informed to attend the program at the college Seminar hall (main block) as per the schedule given below.

S.NO	NAME OF THE BRANCH	TIMINGS
1	MECH, EEE, ECE	10.00 A.M-12.00 P.M
2	CSE	2.00 P.M-4.00 P.M

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Date: 19-10-2023

## REPORT

**Name of the program** : A Session on GATE Orientation -2024  
**Date** : 17/01/2024  
**Timings** : 10.00 A.M.-12.00 P.M. & 2.00P.M. - 4.00 P.M.  
**Resource person** : Mr.V.R.D.M. Kaushik Agastyaraj, ACE Academy  
**No of participants** : 428

A Session on GATE orientation is conducted for III year students to prepare them plan for upcoming exam qualifying which is quite essential to pursue higher Studies and to secure jobs on PSU's etc.

Resource person Mr.V.R.D.M. Kaushik Agastyaraj, from ACE Academy has carried out the session in a lively manner by handling the student queries in an effective way.

### **Content Covered:**

- Overview of GATE exam and paper patterns.
- Last 10 year statistics of GATE exam like total candidates and pass percentage.
- GATE Score required for seven IITs and NITs.
- Validity of GATE for various PSUs.
- Validity of GATE scores to pursue higher education in management like NITIE.

### **Outcomes of the Program:**

- The Students were made aware of the importance of GATE exam.
- GATE Score required to pursue Higher education in Premiere Institutions.
- Understanding subject weightage and to plan accordingly to carry out focused study.

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**GATE Orientation Session by Mr. Kaushik, Ace Academy**



# AVANTHI INSTITUTE OF ENGINEERING AND TECHNOLOGY

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Date: 12-10-2023

## CIRCULAR

This is to inform that a personality development program on "Career Readiness" is being conducted for I year students on 14-10-2023. The keynote speaker is **Mr.B.V.Chandrasekhar**. All the Students are hereby instructed to attend the program at Seminar hall (main block) by 10:00 A.M.

S.NO	NAME OF THE BRANCH	TIMINGS
1	MECH, EEE, ECE	10.00 A.M-12.00 P.M
2	CSE, CSM, CSD	2.00 P.M-4.00 P.M

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Date: 17-10-2023

## REPORT

Name of the program	:	Career Readiness
Date	:	14/10/23
Timings	:	10.00 A.M-12.00 Noon, 2.00 P.M-4.00 P.M
Resource person	:	Mr.B.V. Chandrasekhar
No of participants	:	481

Career readiness is the process of preparing students of any age with the essential skills they need to find, acquire, maintain and grow within a job, as defined by Applied Educational Skills. Mr.B.V. Chandrasekhar lectured about the preparation needed by the students to begin their career after college. Along with the technical knowledge necessary the speaker emphasized on aspects like communication, critical thinking, emotional intelligence, financial literacy, time management and stress management. Skills that students can use to think critically, solve problems and be successful in the real world.

  
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Session on career Readiness by **Mr.B.V. Chandrasekhar**



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Date:19/10/23

## CIRCULAR

This is to inform that a Motivational Session on "Transistion from job seekers to job creators" is being conducted for I year students on 21-10-2023. The keynote speaker is **Mr.Prapun kumar Illapani**, Founder, Meta Introspec. All the Students are hereby instructed to attend the program at Seminar hall (main block) by 10:00 A.M.

S.NO	NAME OF THE BRANCH	TIMINGS
1	MECH, EEE, ECE	10.00 A.M-12.00 P.M
2	CSE, CSM, CSD	2.00 P.M-4.00 P.M

  
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Date: 30-10-2023

## REPORT

Name of the program	:	Career Readiness
Date	:	21/10/23
Timings	:	10.00 A.M-12.00 Noon, 2.00 P.M-4.00 P.M
Resource person	:	Mr.Prapun kumar Illapani, Founder, Meta Introspec
No of participants	:	314

India produces 3.7 crore graduates every year. Numbers indicate that there are much lesser jobs both in government and private sectors for these graduates. Therefore many young citizens should aim to transform from job seekers to job creators. Mr. Prapun kumar explained about the schemes and policies government has started like Startup India, Stand up India, Atmanirbhar Bharat etc. He also spoke about the vast scope for entrepreneurship in the agri-horti sector, food processing, manufacturing, tourism and service sectors. The students were highly motivated by his informative session.

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Motivational Session by Mr. Prapun Kumar



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Date: 23/01/24

## CIRCULAR

This is to inform that a Motivational Session on "**Tension to Attention**" is being conducted for II year B.Tech., students. The keynote speakers are **Sister B.K. Shiva Jyothi and Brother B.K. Shailesh from Brahma Kumaris**. All the Students are hereby instructed to attend the program at Seminar hall (Mech block) at 10:30 A.M. according to the following schedule

S.NO	DATE	NAME OF THE BRANCH
1	25-01-2024	CSM,CSD
2	30-01-2024	CSE
3	31-01-2024	EEE,MECH
4	09-02-2024	ECE

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Date: 10-02-2024

## REPORT

**Name of the program** : Tension to Attention  
**Date** : 25-01-24, 30-01-24, 31-01-2024, 09-02-24  
**Timings** : 10.30 A.M-12.00 Noon  
**Resource person** : Sister B.K Shiva Jyothi, Brother B.K Shailesh  
**No of participants** : 489

A personality development program was conducted to the II B.Tech., students by Brahmakumari Samaj. Sister BK Shiva Jyothi, Brother BK Shailesh addressed the students about various issues related to stress and the techniques to overcome them by meditation etc. The students from all branches participated in the sessions conducted and benefited from them.

Also the team interacted with students and listened and advised solutions to their day to day problems. The students really enjoyed the short stories narrated by the speakers and invoked their thought process constructively.

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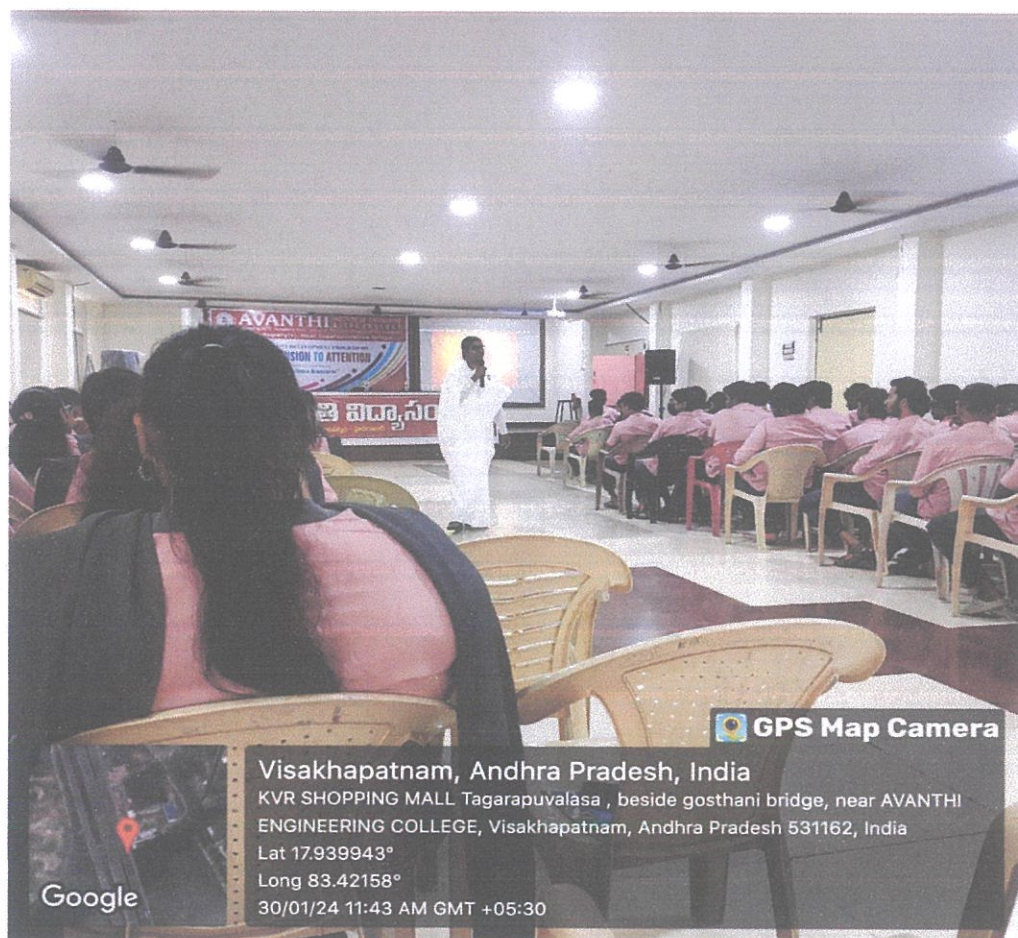
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Personality development session by Brahmakumaris

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Date: 23/01/24

## CIRCULAR

This is to inform that a Motivational Session on "Key to Success" is being conducted for III year B.Tech., students. The keynote speakers are **Sister B.K.Shiva Jyothi and Brother B.K.Shailesh from Brahma Kumaris**. All the Students are hereby instructed to attend the program at Seminar hall (Mech block) at 10:30 A.M. according to the following schedule

S.NO	DATE	NAME OF THE BRANCH
1	03-02-2024	ECE
2	10-02-2024	CSM,CSD
3	02-03-2024	CSE
4	09-03-2024	EEE,MECH

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Date: 15-02-2024

## REPORT

**Name of the program** : Key to success  
**Date** : 03-02-2024,10-02-2024  
**Timings** : 10.30 A.M-12.00 Noon  
**Resource person** : Sister B.K Shiva Jyothi, Brother B.K Shailesh  
**No of participants** : 214

A personality development program was conducted to the IIIB.Tech., students by Brahmakumari Samaj. Sister BK Shiva Jyothi, Brother BK Shailesh addressed the students and discussed the key concepts that lead to success. The speakers emphasized on goal setting first and then how to stick to the routine necessary to achieve the goal that is how to be focused on the goal. The students from all branches participated in the sessions conducted and benefited from them.

Also the team interacted with students and listened to their queries. The students actively participated and cleared their doubts regarding their career and goals.

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Personality development session by Brahmakumaris



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### Outcome of CAAS:

**I. Placements :** The initiatives taken towards placements have shown noticeable increase in the number of students placed, offers, companies visited, internships and pay packages. Below are the details.

Academic year	Eligible Students	Students Placed	% of Students Placed	No of Companies Visited	Highest CTC (Lakhs)	Avg CTC (Lakhs)
2015-2019	495	269	54.34	26	4.5lakhs	3 lakhs
2016-2020	370	277	74.86	36	4.5lakhs	3 lakhs
2017-2021	398	264	66.32	39	7 lakhs	4.5lakhs
2018-2022	392	280	71.42	42	6.5lakhs	4.5lakhs
2019-2023	513	316	61.59	30	7.5lakhs	4.lakhs
2023-2024 *						

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