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NAAC "B++" Accredited Institute

Cherukupally (Village), Near Tagarapuvalasa Bridge, Bhogapuram (Mandal), Vizianagaram -531162. www.aietta.ac.in, principal@aietta.ac.in

Best Practice 1

1 Career Advisory and Augmented Services (CAAS)

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Principal

PRINCIPAL Avanthi Institute of Engg. & Tech. Cherukupally (V), Bhogapuram (M) Vizianagaram (Dist.)-531162



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BEST PRACTICE I

TITLE: Career Advisory and Augmentation Service (CAAS)

Objective:

Avanthi Institute of Technology has a dedicated "career guidance ,Training & placement Cell" the main objective of which is to groom the students to excel in the competitive world and to enhance their overall technical skills and maintain good placement record. This cell continuously strives to help students in pursuing their career goals by acquiring employment-seeking skills and ultimately to attain desired employment. This is accomplished through building a strong partnership amongst students, alumni, faculty-members and industries. The "Career Advisory and Augmentation Service (CAAS)" is a division running under career guidance, training &Placement cell that boosts the technical skill, communication assessment, language skills of the students. CAAS organizes programs and sessions to brush up the logical, analytical and verbal skills of the students and train them to secure placements in best industries. Career guidance begins with an assessment of an individual's skills, interests, and strengths. This information is then used to identify potential career paths that may be a good fit.

Context:

As the global economy becomes increasingly competitive, it is more important than ever for students to make informed decisions about their careers specially with the rise of overseas education opportunities. While studying abroad provides students with a wealth of opportunities to learn, to grow, and explore new career paths, it can also be a confusing and overwhelming experience, especially for students who are unsure about what they want to do with their lives. Career guidance can help students understand their strengths, weaknesses, and interests, and provide them with a clearer picture of the career paths available to them. Our management being not new to this aspect of success has appointed focus on the training of the students for placement from the first year onwards. Within a short period, a career guidance &placement cell has been established with an experience placement officer and a team. Since then the placement process of the college has taken a step towards successful placement of students. They provide information about various occupations, such as job requirements, growth potential, and earning potential.



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The Practice:

The placement and career guidance cell consists of distinguished departments which will be dealing with both technical and non technical practices. The technical team will be dealing with recent trends in the automated world of various digital platforms. The domains in the technical aspects are based on different programming languages as well as testing tools in various departments of information technology. Some of the languages are problem solving using c, python programming , java script and automation testing tools like SQL, testimonials etc... The non technical team will be dealing with the proper projection of knowledge inside the ignited minds; the team will be supporting the students in improving their personal and mental capabilities and build confidence to survive in the competitive world. Improving soft skills of the students by focusing on their vocabulary, error detection, resume building, participation in group discussions, JAM sessions etc... The team also deals in improving the arithmetic ability of the students like aptitude, reasoning and logical thinking.

The students of our college are provided with guidance and training right from the first year to make them future ready. The orientation sessions are conducted as a part of curriculum by the external industry experts along with training professionals of the college. The sessions are conducted every year for a continuous fifteen days along with regular class work for all engineering disciplines. Students have the feasibility to chose their passionate path and combine their academic knowledge with the training and guidance provided by the career guidance and placement cell as the prerequisite for their successful career.

PROBLEMS ENCOUNTERED:

- Communication is the first challenge encountered by the students coming from rural background which has to be overcome as it is vital for any placement.
- In spite of being good in academics, some students are unaware of the latest technologies and practices used by the present society.
- There is a lack of awareness and information in both parents and students about the various career options available to them

RESOURCES REQUIRED:

- Hands on practice along with shaping the students on the basis of job description which can be done before the day of campus recruitment drive.
- Establishment of full fledged career counseling team with dedicated labs and classrooms and more number of expert trainers.



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Date: 18.10.2020

CIRCULAR

This is to inform all III year students that a motivational session by Dr.Y.Verendranath, Novel writer and famous motivator is planned to conduct on 20th October, 2020 .All are hereby instructed to attend without fail.

Circulated To:

- 1. Principal Office
- 2. Director-HR
- 3. All HODs (BS&H, EEE, MECH ,CIVIL,ECE,CSE, CSDM, MBA)
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Report on Motivational Session By Dr.Y.Verendranath

Name of the Program	•	Motivational session
Date	:	20/10/2020
Timings	:	11 A.M
Resource person	;	Dr.Y.Verendranath, Novel writer and famous motivator
No of participants	:	250 Students

Outcome:

An enormous and profuse response has obtained from students of all the branches related to Engineering, The students actively participated and utilized the opportunity of gaining the necessary knowledge and skills related to personality development. Students actively took part and made the one day program cherishble. The event is highlighted by the honourable presence of the acclaimed novelist, writer, director and personality development trainer Dr.Yandamoori Veeredranath. He inspired the students by his proceedings and made them feel free to express their feelings among the crowd.





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Motivation Session by Dr.Yendamoori Verendranath



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Date: 01/11/2020

CIRCULAR

All the pre final year students are informed that a One-day program on importance of English Communication has been scheduled as per the directions of Principal. A One-day English communication program will be conducted on 10/11/2020 in our campus. The interested students from 3rd year can participate in the program at ECE seminar hall as per schedule given below.

S.NO	NAME OF THE BRANCH	TIMINGS
1	CIVIL,MECH,EEE,ECE,CSE	9.30-12.00 & 1.30-4.00

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ECH

Circulated To:

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Report on Importance of English Communication

Name of the Programme	0 0	Communication skills
Date	:	10/11/20
Timings	:	9.30 am to 3.30pm
Resource person	•	Smt. R.SUBHA LAKSHMI, Assistant Professor, Dept of
		English, AIET
No of participants	0 9	120

The program is to make the students to use their communication skills in order to give an impressive output. Mrs. R. SubhaLakshmi, Asst. professor in English, delivered an outstanding hands-on-hands approach training throughout the programme to show what is importance of communication.

Topic: English communication

Outcome:

- 1. Students identify strategies for defining words from context and also for retaining new words in a working vocabulary
- 2. Students will be able to find relations among the words and be able to use them in different situations
- 3. Students will be able to scan for specific information from the text in less time
- 4. Students can develop creativity and imagination and use their cognitive abilities





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English communication lab by Smt.R.Subha Lakshmi, Assistant Professor, Dept. of English

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Date: 12/02/2021

CIRCULAR

All the pre final year students are informed that a One-day program on "RESUME WRITING" has been scheduled as per the directions of Principal. A One-day Resume writing program will be conducted on 13/02/2021 in our campus. The interested students from 3rd year can participate in the program at CSE lab 1 as per schedule given below.

S.NO	NAME OF THE BRANCH	TIMINGS
1	CIVIL,MECH,EEE,ECE,CSE	10.00A.M -12.00 Noon





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Report on "RESUME WRITING"

Name of the programme	0 0	Resume writing
Date	0	13/02/2021
Timings	0 9	10 am to 12pm
Resource person	e 0	Mrs . D.Sravya Sree, Assistant professor in English, AIET
No of participants		92 students

Emphasis laid on thrust areas:

- 1. Professional writing
- 2. Presentation skills

Topic: Resume Writing

Outcome: The resume writing session was very helpful for the students from which they learned many skills as keeping the resume short and direct, highlight the relevant skills and experiences, demonstrate results with numbers and metrics, use the right language to stand out, checking the errors and also improve their resumes to increase their chances of getting an interview.



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Resume Writing Session By Mrs.D.Sravyasree



Date: 05/02/2021

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CIRCULAR

To enhance creativity skill in the 2nd B.Tech students AIET is conducting a on Motivational & career guidance program on "ART OF MIND CONTROL" on 10/02/2021. It is to inform 2nd year students that the interested can attend the program at the venue by 9.30 am on 10/02/21

The schedule of the program is

Branches	Time	Venue
CIVIL/MECH/EEE/ECE/CSE	9.30 am to 12.00 and 1pm to 3.30pm	Seminar Hall

Circulated To:

- 1. Principal office
- 2. Director-HR
- 3. All HODs (BS&H,EEE, MECH ,CIVIL,ECE,CSE, CSDM, MBA)

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Report on Art Of Mind Control

Name of the programme	0 9	Motivation & career guidance
Date		10/02/21
Timings	:	9.30 am to 3.30pm
Resource person	• •	Shyama Madhava Dasa, Akshara Foundation.
No of participants	a a	374

The program is to make the students to use their creativity in order to give an impressive output. Shyama Madhava Dasa, Akshara Foundation Visakhapatnam, delivered an outstanding hands-onhands approach training throughout the programme to show what is art of mind control. The dynamic guru, who is loved by the youth for his camps and inspirational sessions, engaged the students in a refreshing and educative session. His simple words coupled with audio-visual inputs threw new light on the meanings of 'success' and 'education' for the young listeners. In a lighthearted manner, Students were called on stage for some fun learning practical exercises. Besides, he discussed the importance of positive thinking and attitude which brings optimism in life. No wonder, his engagement with the excited students was thrilling and power-packed. Through jokes, experience sharing and activities, he could hold the students spellbound and deeply involved. He demonstrated simple approaches towards 'simplifying' life and managing the unnecessary stress even students are so very prone to these days. Moreover, shared his personal experiences of how to love nature and be a part of it.

Topic : Art of mind control

Outcome: Students participated in the program with involvement they could get an idea about innovative nature and will be able to apply it in their career and in achieving job.



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ART OF MIND CONTROL BY SHYAMA MADHAVA DASA



Date:14-02-2021

CIRCULAR

Career Guidance, Training and placement cell

This is to inform that Career Guidance, Training and Placement Committee will organize a motivational session on "career opportunities" after UG by Dr.P.Sankar from NIT Warangal. On 18-02-2021. All the II and III year students are requested to attend the session and make the most of it.

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Report on "career opportunities"

Name of the Programme	9 9	Career guidance
Date	9 0	18/02/2021
Timings	9 0	9.30 am to 3.30pm
Resource person	9 9	Dr.P.Sankar, Professor, NIT Warangal
No of participants	•	272

Career Guidance and training & placement cell organized a session on improve career opportunities higher studies conduct by Dr.P.sankar, Professor from NIT Warangal, He has given a wonderful talk on the opportunities for the engineering students especially in the public sector. He also felt that private sector has more employment opportunities which the young techies have to target. He also stressed the need of self employment. He felt that the young engineers have to work on becoming entrepreneurs and initiate their start ups.

Topic: career guidance

Outcome: Students participated in the program with involvement and they could get an idea about various career options and studies after engineering.

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FELICITATION OF DR.P.SANKAR BY PRINCIPAL & VICE-PRINCIPAL



A SESSION ON PERSONALITY DEVELOPMENT BY Dr. P.SANKAR



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Date: 10/02/2021

CIRCULAR

To enhance creativity skill in the 3rd B.Tech students AIET is conducting a one day soft skill program on "INNOVATIVE THINKING" on 15/02/2021. It is to inform 3rd year students that the interested can attend the program at the venue by 9.30 am on 15/02/2021

The schedule of the program is

Branches	Time	Venue
CIVIL/MECH/EEE/ECE/CSE	9.30 am to 12.00 and 1pm to 3.30pm	Seminar Hall





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Report on "Innovative Thinking"

Name of the Program	•	Communication skills
Date	0	15/02/21
Timings	•	9.30 am to 3.30pm
Resource person	•	Dr. M V R Raju, Prof. in Psychology, Andhra University
No of participants	:	288

The program is to make the students to use their creativity in order to give an impressive output Dr M V R Raju, Professor in Psychology Andhra University, delivered an outstanding hands-onhands approach training throughout the programme to show what is innovative thinking.

Topic: Innovative Thinking

Outcome: The students learned about gaining the ability to generate new and original ideas and solutions that break away traditional or established thinking patterns. The honorable speaker also emphasized on originality, problem solving and critical thinking abilities, and how to nurture their creativity by collaboration and communication.







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INNOVATIVE THINKING BY Dr.M.V.R.RAJU



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Date: 10/12/2020

CIRCULAR

It is hereby informed to all final year students that the college is going to conduct an orientation program on GATE-2020-2021 by UN Academy on 19.12.2020.All students are directed to attend and utilize the session.

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- 1. Principal office
- 2. Director-HR
- 3. All HODs (BS&H, EEE, MECH, CIVIL, ECE, CSE, CSDM, MBA)
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Report on GATE Orientation

Name of the Program	:	GATE Orientation
Date	:	20/12/20
Timings	:	10 A.M to 1 P.M
Resource person	:	UN Academy
No. of participants	:	200

Topic: Gate Orientation

Outcome: A Resource person from UN academy has started the gate awareness session in lively manner by asking questions on gate program and continued answering in such a way creating awareness of gate exam. The entire session held as a fruitful outcome and participated students feltvery happy with this program. In this program all final year students participated.



GATE -2021 ORIENTATION PROGRAM BY UN ACADEMY

Avanthi Institute of Engineering and Technology



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ONLINE AWARENESS ON COVID PRECAUTIONS

Avanthi Engineering College conducted online awareness program on 15/09/20 to all the students, staff and non teaching staff. one of the most effective preventive corona virus tips can be practicing social distancing. You must maintain a distance of at least 1metre from people who have issues of cough or sneezing. Because of the cough, or sneezing, the virus may get transmitted through droplets via mouth or nose. There are 50 students participated

In this online training the students understand some of the precautions.

Example, washing hands properly with the following steps.

- 1. Wet hands with safe running water
- 2. Apply enough soap to cover wet hands
- 3. Scrub all surfaces of the hands -including backs of hands, between fingers and under nails-for atleast 20 secs
- 4. Rinse thoroughly with running water
- 5. Dry hands with clean, dry cloth, single -use towel or hand drier as available



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CREATING AWARNESS IN THROUGH ONLINE MEETING



STUDENTS ATTENDED IN THE MEETING

Avanthi Institute of Engineering and Technology



Case study of outcome of the practice:

The initiatives taken towards placements have shown noticeable increase in the

number of students placed, offers, companies visited, internships and pay

packages.

The following companies visited the campus for the Academic year 2020-21 and the details of placements are given below.

- 1. Deloitte
- 2. Turning Minds
- 3. HP
- 4. Aptroid
- 5. Iopex
- 6. TCS
- 7. Capgemini
- 8. Accenture
- 9. Virtusa
- 10. HCL
- 11. IBM
- 12. Cognizant
- 13. Efftronics
- 14. Win wire
- 15. Fixity
- 16. Fluent Grid
- 17. Poornam Infovision
- 18. Mold Tech
- 19. Tcs
- 20. Syntel
- 21. Cadsys
- 22. Wipro
- 23. Infosys
- 24. Mind Tree

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- 25. Brandix
- 26. Revature
- 27. Alamance
- 28. Sterlite
- 29. Just Dial
- 30. Sterlite Technoogies
- 31. Main Tech
- 32. Buildmate
- 33. Mouri tech
- 34. Hobel Bellows
- 35. Synergies
- 36. Kia motors
- 37. Jytra Technologies
- 38. Yalamachili Solutions
- 39. Raam Group

Placements:

Academic year	Eligible Students	Students Placed	% of Students Placed	No of Companie s Visited	Highest CTC (Lakhs)	AvgCT C (Lakhs)
2014-2018	424	243	57.31	26	4.121akhs	3 lakhs
2015-2019	495	269	54.34	26	4.5lakhs	3 lakhs
2016-2020	370	277	74.86	36	4.5lakhs	3 lakhs
2017-2021	398	264	66.32	39	7lakhs	4.5lakhs



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Details of students who qualified in state/ national/ international examinations during the year 2020-21

S.No	Roll Number	Names of students qualified	Qualified in state/National/International level Competitive Exams	
1	18Q75A0113	Madaka Santosh Kumar	RRB	
2	18Q75A0113	Madaka Santosh Kumar	AP State Level Police Recruitment Board	
3	17Q71A0555	Mylapilli Bala Krishna	GRE	
4	17Q71A0574	Potnuru Venkata Hrushikesh	GRE	
5	17Q71A0591	Surisetty Janaki Ram Sai Sampath	GRE	
6	17Q71A0555	Mylapilli Bala Krishna	TOFEL	
7	17Q71A0591	Surisetty Janaki Ram Sai Sampath	TOFEL	
8	17Q71A0423	Gurugubelli Tarun	IELTS	
9	17Q71A0574	Potnuru Venkata Hrushikesh	IELTS	
10°	17Q71A0559	Nellipudi Veeracharyulu	Duolingo english test	
11	17Q71A0585	Salaadhi Deeksha	Duolingo english test	
12	17Q71A0109	Gokada Bhanu kumar	PGECET	
13	18Q75A0233	Seerapu Asha	PGECET	
14	18Q75A0349	Kanchuboyina Pavan	PGECET	
15	18Q75A0350	Surisetty sreenu	PGECET	
16	18Q75A0388	Pola siva	PGECET	
17	17Q71A0415	Durgasi Revathi	PGECET	
18	17Q71A0432	Koyya Sai Lakshmi	PGECET	
19	17Q71A0455	Sudeb Dolui	PGECET	
20	17Q71A0554	Moyyi Appala Naidu	PGECET	

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21	17Q71A0581	Reddy Anantha	PGECET
22	17Q71A0359	Vanjarpu Ajay Kumar	PGECET
23	17Q71A0578	Puppala Venu	I-CET



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